

WHO WE ARE

GLOBAL



Coast to coast experience

HIGHLY SPECIALIZED



Communications



Design



Digital



Education



Marketing



Research



Science

COMMUNICATION EXPERTS



Coaches



Facilitators



Moderators



Writers



Connectors

WHAT WE DO

START STRONG

- | Understand trial challenges from all perspectives
- | Utilize analytics and insights to inform strategies
- | Create powerful trial branding that resonates
- | Build compelling educational frameworks and customized recruitment strategies

MAINTAIN MOMENTUM

- | Implement retention programs to encourage trial completion
- | Broaden trial awareness among key influencers that affect trial outcomes
- | Educate and engage site staff to keep trial top of mind

MAXIMIZE IMPACT

- | Utilize exciting and motivating communication platforms
- | Develop integrated solutions to enhance utility - recruit to retain!
- | Leverage digital channel and measure for success



RESCUE AS NEEDED

Parachute in with strategic and effective initiatives to improve trial recruitment, retention, and/or execution

PATIENT *AND* SITE-CENTRIC

Understand human and clinical needs and motivations



A GREAT TEAM TO WORK WITH!



Fun



Creative



Smart



**WE DELIVER SOLUTIONS
TARGETED TO ACHIEVE SUCCESS**

**THE RIGHT MESSAGE,
TO THE RIGHT PERSON,
AT THE RIGHT TIME,
IN THE RIGHT CONTEXT**

VAST DISEASE & PATIENT EXPERIENCE



Cardiovascular
Disease



Central Nervous
System



Endocrine



Dermatology



Devices



Immunology



Hematology



Metabolic



Nephrology



Oncology



Ophthalmology



Pediatrics



Respiratory

AND MORE!

WHY US?



We are passionate about
clinical research



We know that patients
and site staff matter



We thrive on
getting results



We believe effective
communication leads to
success



We love creating communities of engaged
and motivated sites and patients

For more information please contact:

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At AXON we care about clinical trial success. With 15+ years of experience in healthcare consulting, we know how much goes into keeping patients on study drug and completing a trial. Our accomplished team has supported patient recruitment and retention programs worldwide, encompassing more than 150 global investigator education programs, involving tens of thousands of patients.

**We know this
work matters
and we're proud
of what we do**